

Whats New in Medicine 2015 and beyond!

Dr. John Cummins CMO – Research and Development

The roadmap



The Micro

- 1. Nanotechnology
- 2. Tumour therapy changing landscape : kinases , local delivery, modulating the immune system
- 3. Tissue regeneration and stem cell therapy
- 4. 3D printing
- 5. Genomics
- 6. Gut biotome

The Macro

- 1. What Apple Google and Microsoft are doing apps, research Watson
- 2. Crowd sourcing and cloud



The Micro View

"Specific technologies"

Nanotechnology



- Nanotechnology is the science, engineering, and technology conducted at the nanoscale, which is about 1 to 100 nanometers
- "Nano-medicine" explores the interaction between nanoparticles and cells
- One nanometer is one "billionth" of a meter



Drugs may be targeted to tumours by:

- attaching proteins that bind to receptors expressed only by tumour cells
- by designing them to release their cargo in the biochemical environment of the tumour e.g. acidic environment .

Creation of imaging agents that only produce signal from diseased tissues

"Theranostics"- deliver a radionucleotide or magnetic field inside a nanoparticle with a high selectively for cancer cells- the same nanoparticle can deliver a drug to kill the tumour

Tumour therapy



Kinases

- family of molecules that can signal proteins to direct the way a cell grows and develops
- most mutated molecules found in cancers (of all types)
- More than 518 individual kinases are known to make up the human "kinome"
- A number of research trials are looking at identifying kinase aberrations in tumours e.g. poor prognosis disease such as pancreatic cancer, triple negative breast cancers etc.
- One example CGL -synthetic molecules that inhibit the kinase Bcr-Abl have revolutionised survival and increased 5 year survival by 25% -100%
- May lead to a different framework of cancer identification : a kinase based approach rather than an anatomic approach



Immunotherapy has transformed survival in some patients with metastatic melanoma

Ipilimunmab (**Yervoy**) stimulates T cells by inhibiting a regulating cell surface molecule which prolongs survival and 20-30% surviving 3 years

Trial agent Pembrolizumab (formerly MK-3475 and lambrolizumab, trade name **Keytruda)**new agent with complete remission documented in some with stage 4 melanoma

Tumour therapy



- Metastatic melanoma and gene therapy
 - Chemotherapy disappointing
 - 50 % of melanomas have a mutated BRAF oncogene
 - 2 orally administered inhibiters of BRAF (which act on the kinase pathway) significantly prolong disease free progression and survival



Tissue engineering: replacement tissues and organs are produced outside the bodycombined with "nano- scaffolding " 3D printing

3D printing



- What can be printed? Probably anything
- Teeth
- Hip or other joints
- Prosthetics- heart valves
- In addition to metals and plastics, doctors and scientists around the country are loading 3-D printers with human cells and printing living tissue, called bioprinting.
- The Holy Grail is to print a living organ for transplant using a patient's own cells





- The study of organism entre genetic makeup and its interaction with environment or non genetic factors
- Recent advances
 - NEJM March 2014- cells can be engineered genetically to make them resistant to HIV
 - Diagnosing rare genetic diseases
 - 5,000 rare genetic diseases identified already
 - \$400 million research program, the Centers for Mendelian Genomics-investigating the remaining 2,000–4,000

Printed organs?



- Not yet but getting there
- Organovo, for instance, created a mini human liver that actually works except it lasts only 40 days.
- University of Louisville April 2014 successfully printed heart valves and small veins
- Mid 2014, researchers from Sydney and Harvard universities managed to 3D bio-print capillaries :
 - fabricated tiny, interconnected fibres to serve as the mould
 - covered the structure with a cell-rich protein-based material
 - removed the bio-printed fibres to leave behind a network of tiny capillaries coated with human endothelial cells, which formed stable blood capillaries in less than a week.
- Biomedical engineer and a leader of the research, the University of Sydney's Dr Luiz Bertassoni, said printing organs may still be a couple of decades away, but this was a "great step" towards achieving that goal.

Gut Microbiome



- For every human cell , we carry 10 gut microbes
- Human gut microbiota has 3.3 million genes vs 23 thousand genes present in the human genome (Genomic medicine is VERY interested in this)
- Increasing evidence of involvement in disease:
 - Autism
 - Schizophrenia
 - Irritable and inflammatory bowel disease
 - CRC
 - Obesity / metabolic syndrome
 - Liver disease (NAFLD, cirrhosis, encephalopathy)
 - Immune mediated diseases



The Macro

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The big players



- Disrupters:
 - Netflix the video industry
 - Uber -the transport industry
 - Apple, Google, Microsoft, and Samsung are looking to disrupt the health care industry
- Why?
 - computers, sensors, robotics and artificial intelligence are advancing at exponential rate

The big players



- Artificial intelligence-based apps will
 - constantly monitor our health data
 - Give us early warnings at first sign of disease
 - advise us on interventions e.g. medications, lifestyle and habits
- Example Google is developing a contact lens that will measure blood sugar levels in tears
- Google is developing cancer detecting –notified by a wearable wrist computer
- Google and Amazon offer a repository for DNA information

The big players



- Apple **ResearchKit** (March 2015)
- Open source platform + app builders + institutions to capture and upload data from volunteer patients who have a particular disease.



- IBM looks for Super challenges in computing e.g. Deep Blue beat Garry Kasparov in chess
- Jeopardy was the focus : 2011, 2 of the most successful Jeopardy players ever were beaten
- Thanks to its computing power Watson can sift through 1.5 million patient records and histories to provide treatment options in a matter of seconds based on previous treatment outcomes and patient histories.
- It has been fed with more than 600,000 pieces of medical evidence, 2 million pages of text from 42 medical journals and clinical trials in the area of oncology research
- Columbia University Medical Centre and University of Maryland School of Medicine are participating in the clinical use of Watson

Ramifications for the insurance industry



- Earlier diagnoses
- Better individual risk profiling genomics, behaviour
- Change in disease definitions e.g. cellular v organ
- Increased survival for diseases
- Less toxicities for therapies e.g. chemotherapy
- Insurance medical examinations may take place in a booth / virtual visit
- Stress / depression with biomarkers e.g. galvanic skin responses, HR variability
- With cellular or very early diagnoses? No need for insurance
 - Precedent Google driverless cars will disrupt the auto insurance industry



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